

## Autumn 2021

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Follow DLANZ on FACEBOOK

### We need your NEWS!

We need your content:

- Regional News
- Industry Articles to Share
- Local Events
- Classifieds, For Sale, Wanted, Employment etc.

Or any ideas on topics you would like to see covered in the DLANZ quarterly newsletter. We love getting your content.

Deedee - DLANZ Secretary  
[secretary@DLANZ.org.nz](mailto:secretary@DLANZ.org.nz)  
027 470 5073

### Presidents Report

Hi All

*The last 13 months have passed reasonably quickly and it is certainly a different world than we knew previously. Its mid April and the bubble to Australia has officially opened. Roll on tourism for NZ. Lets all think positive and work towards a fabulous financial year April 2021 - March 2022.*

*For some of us it has been a hard road and for others it has been an abundance of laundry so I've been told. Many changes have happened, some sad and some happy. Rocking Ricky from Rotorua will be at Conference now as a Supplier - no doubt he will be bringing the lovely Kylie with him. There has been a few bereavements with the most recent being Alan Coles from Sparkle. A wonderful send off at The Hilton Hotel in Auckland, one of Sparkles oldest clients. Alan will be sadly missed from the Industry, an Entrepreneur and a Mentor too many. RIP*

*Sudserella (Tristram & I) purchased TIL in December 2020 and moved premises on the 27th March, still in the midst of getting everything up and running,*

*I personally have had a long year with two staff members passing and one currently in hospital after a serious car crash, sadly he has severe injuries. It is a reminder to everyone to live, love and laugh as we don't know what is around the corner.*

*So what's happening at DLANZ headquarters at present, Deedee is working hard on our 70th Anniversary Conference in Rotorua (10-12 September), save the dates to your diary!! We have asked for input so please read the emails sent out so you can have your say about what you would like to have at Conference. It will be 3 years since our last Conference so it would be great to have a massive turnout for our 70th.*

*Have a think about what super stars you have at your workplace as the FilterFab Awards are still being held this Conference, judges are still be picked, the prize is still the unknown but with FilterFab at the reins Im sure it will be a fabulous trip.*

*That's it from me at present, looking forward to seeing you all at Conference.*

*Stay safe and keep on doing a wonderful job. There is light at the end of the tunnel!*

Regards

*Tricia Rogers*

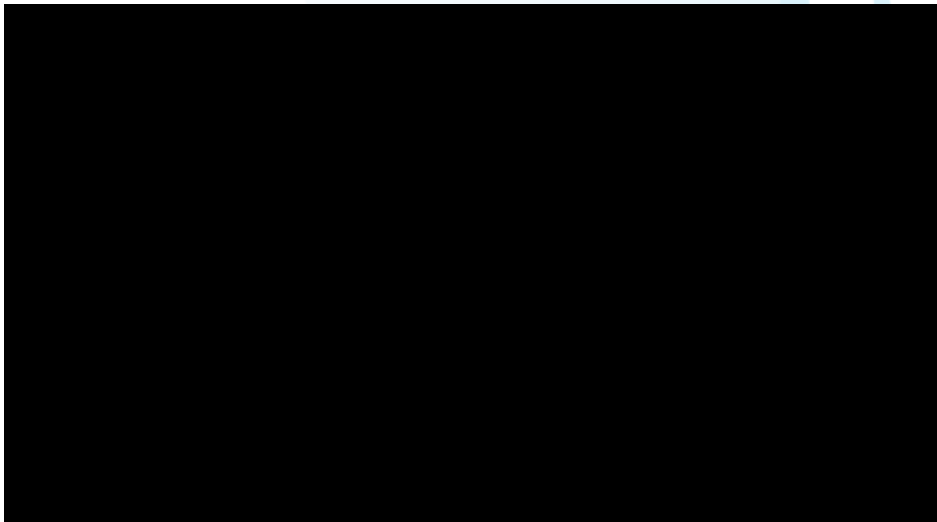


## Digital Boost - Small Business Digital Package

Supporting more small business owners to realise the benefits of digitalisation, through delivery of the following programme initiatives:

1. Digital Boost™ Spotlight Series – where small business owners who have recently transformed their business by adopting digital tools and digital ways of working share their experiences to benefit other small business owners. This will include small businesses from a wide range of sectors, including tourism;
2. Digital Boost™ Skills Training and Support – focused on building the skills, confidence and trust required to enable small business owners to realise the benefits of working digitally and/or with digital tools. The training will be available to any small business who has begun to explore the digital world and wants a boost to accelerate their adoption.
3. Digital Boost™ Directory – bringing together the most relevant digital tools, technologies, products and services into a central place so small businesses (including those associated with tourism) can choose the products most suited to their business.

The Ministry of Business, Innovation and Employment (MBIE) is working with the Ministers' Small Business Advisors and Digital Industry Leaders to ensure the design of these initiatives is driven by the needs of business, and are useful, accessible and successful in building digital confidence for small businesses. Learn for free at - <https://digitalboost.co.nz/>



## Off Site or Inhouse Laundry - Cost vs Risk

The inaugural edition of "Aged Care New Zealand" is now available to view online, Trish contributed an article on behalf of DLANZ members called "Off Site or Inhouse Laundry - Cost vs Risk" you can view the article here:

[ark.partica.online/aged-care-new-zealand/aged-care-new-zealand-20211/flipbook/90/](http://ark.partica.online/aged-care-new-zealand/aged-care-new-zealand-20211/flipbook/90/)

## Conference Update

The conference website is now live - updates will continue as more details are finalised. Visit the website [HERE](#)

- The Programme
- Filterfab Award Application
- Accommodation Booking Details
- Our Sponsors - includes Gold Sponsor Vendella
- Confirmed Speakers
- Conference Registrations Online

## Bowe Announcement

Bowe have recently announced some really great news with a special development for the drycleaning industry.

Another world first from BÖWE: Protection of boil overs in the distillation,

For more information to discover what this development might mean for you contact the team at Bowe.

## Farewell Alan Cole



**Alan Cole**  
It is with great sadness that we are having to farewell another of our loyal and highly valued members.

COLE, Alan Edgar John (Sooty) On March 30th 2021, passed away peacefully at Auckland City Hospital surrounded by family and friends, aged 63 years. So dearly loved by his family. An absolute legend.

<https://www.legacy.com/obituaries/name/alan-cole-obituary?pid=198230036>

Alan contributed a lot to the dry cleaning industry - many would have been through the Sparkle plant in Auckland to view machinery and systems Alan would have shared his time and knowledge freely.

His advice, friendly banter and friendship will be greatly missed within the industry.

DLANZ extend our sympathy's to Alans family and to Nick, Rex & the rest of the Sparkle team.



## A Warm Welcome from DLANZ

- Andrea Leepers  
**Swiish/The Bloomery**  
Auckland  
[www.swiish.co.nz](http://www.swiish.co.nz)
- Aaron Gu  
**Sincerity Drycleaners**  
Hamilton North Ltd  
[www.sinceritydrycleaners.co.nz](http://www.sinceritydrycleaners.co.nz)
- Benjamin Taylor  
**New Zealand Merchants Ltd**  
Auckland  
[www.nzmerchants.co.nz](http://www.nzmerchants.co.nz)



## Newtone Drycleaners celebrates 70 years!

### This year Newtone Drycleaners celebrates 70 years.

In the peak there were nearly 50 staff to operate the five factories between Dunedin, Gore and Oamaru. There were up to 14 shops, dozens of agents, multiple household van runs and serviced nearly all the hotels and motels in Dunedin.

Interesting they processed all the industrial cleaning for NZTS (Dunedin) Ltd.

They certainly saw a lot of changes over the years seeing the machinery evolve from white spirits to Perc. One of the very first dry cleaning companies in NZ to have a perc machine

Wet garments coming out of machines into extractors and then into a dryer to fully enclosed machines.

Percy (an Accountant) Marks Father, was heavily involved in researching the latest trends and was a frequent speaker at international trade shows and involved in the start up of the TCF, including helping establish the original constitution.

One of ideas brought back was a partnership with Sanitone for the detergents which latest for many years.

Newtone created one of the first drive in dry cleaning plants in NZ which is still in existence today.



Recently Mark visited the original factory that was built as a specialised dry cleaning factory in 1951 and was occupied until 1979 when the company purchased Preens Dry Cleaners.



Mark standing in his original office in 2020. He started working for Newtone full time, as the Manager in 1970.



Innovative with marketing with the full wrapping of a bus, to mail coupons sent to houses and heavy radio and newspaper campaigns.



It is now a community Business Hub Base.

After purchasing Preens, it doubled the size of the dry cleaning company.

Rick joined the business in the year 2000 and the brand still operates today but with the changes the industry has seen it is now on a much smaller scale compared to when garment numbers were at their peak.

## Website Updates

All members can now review the DLANZ membership agreement on the DLANZ website.

The membership agreement is part of the Association's ongoing improvements and in keeping with other additions to ensure that those joining understand their obligations as members including upholding the professional standards and practices expected of our industry.

### Increased Traffic & Enquiries

It is encouraging to see that the new website is receiving an increase in visitors and enquiries for various information and recommendations. One of the goals of the new website was to increase the Associations visibility through increased traffic and for the site to become an information hub for both the general public and industry.

## Pending Global Shortage of RFID Chips

BL Stringer has highlighted the current global shortage of semi-conductors and the impact this is having and will continue to have on the availability of chips.

Having recently partnered with **Bundle** to become one of their Premium Textile Providers gives BL Stringer access to Data Mars chips for 50c per piece. Bundle find themselves in the unique position of having access to secure LaundryChip supplies having pre-purchased large quantities so are likely to be one of the few suppliers unaffected by the shortage while others may struggle with supply over the coming months as stock run out.

[www.bloomberg.com/news/articles/2021-02-05/chip-shortage-spirals-beyond-cars-to-phones-and-game-consoles](http://www.bloomberg.com/news/articles/2021-02-05/chip-shortage-spirals-beyond-cars-to-phones-and-game-consoles)

[https://www.linkedin.com/posts/datamars-textile-id\\_shortage-semiconductor-transponders-activity-6764478315966300161-MJF8](https://www.linkedin.com/posts/datamars-textile-id_shortage-semiconductor-transponders-activity-6764478315966300161-MJF8)

**ECOLAB**

Wybe de Jong, our NZ face of Ecolab retired at the beginning of March after 35 years with Ecolab.

His replacement is Mathew Pita. Hopefully we will get to meet Mathew at this years Conference.

We wish Wybe all the best for his next adventure.



SIMBA NEW ZEALAND

# Leadership Changes in Simba New Zealand

**Simba Global are incredibly proud and excited to announce some key changes to our leadership structure within Simba New Zealand.**

Firstly, we would like to formally welcome Ricky Brackfield to the team as Head of Sales commencing Monday 15 February 2021. Ricky joins us having strong roots within commercial linen and textiles, with over 15 years of industry experience.

Secondly, we would like to congratulate Kirsty Ah Loo for her promotion to Head of Operations. Kirsty has been at the heart of Simba New Zealand for the past five years and has played a key role in shaping the business during that time.

Together Ricky and Kirsty will head up our New Zealand operations and provide opportunities to establish and grow Simba like never before.

These leadership changes reflect the evolution of our business, and the future of Simba New Zealand has never been brighter.



## For Sale - SURPLUS EQUIPMENT

### Canterbury Linen Surplus Equipment Sale.

With our shift to our new laundry, we have some surplus equipment for sale.

- 40xfolding tables on wheels
- 5xTOM tying machines
- 200ish laundry tubs

#### All Enquiries:

Rodney Fisher

Canterbury Linen Services

rodney@canterburylinen.co.nz

Mobile: 021 0226 3210

DDI: 03 339 1731



Remember, if you lose a sock in the dryer, it comes back as a Tupperware lid that doesn't fit any of your containers!



**Have you visited the DLANZ Facebook Page?**

[www.facebook.com/DLANZInc](https://www.facebook.com/DLANZInc)



**DLANZ**  
Drycleaners & Launderers  
ASSOCIATION of NEW ZEALAND Inc