

Winter 2022

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We need your NEWS!

We need your content:

- Regional News
- Industry Articles to Share
- Local Events
- Classifieds, For Sale, Wanted, Employment etc.

Or any ideas on topics you would like to see covered in the DLANZ quarterly newsletter. We love getting your content.

Deedee - DLANZ Secretary
secretary@DLANZ.org.nz
027 470 5073

Presidents Report

Hi All

As the colder, wet Winter days are setting in so is the second wave of Covid.

I have recently had the luxury of going to Queenstown for a long weekend. (Thanks McCullums for the crisp white sheets and soft towels at Ramada Central in Queenstown).

Great to get into the Restaurants and Bars but sad to see everywhere you went had

'Staff wanted', limited seating etc as they don't have the staff to be fully operational. Same with some of the Hotels, not able to be at full capacity even if they could because they don't have the cleaning staff etc, FergBurger not opening till later than normal and the queues forming an hour before they open their doors. Everyone you spoke to was happy to be open but struggling not having the staff to cover and its not just in holiday spots, some of Auckland's Restaurants are closing during the week as they just don't have the staff to cover.

And it feels a little like that in the Laundry over the past 2 months, staff away either with the flu or Covid, unable to fill vacant positions, hardly any applicants for jobs being advertised.

As inflation has hit a 32-year high, at 7.3% for the year to June 30, as measured by the consumers price index as announced by Statistics New Zealand this morning. The increase, higher than the 7% annual rate forecast in May by the Reserve Bank of New Zealand, was driven in part by a 1.7% rise in the general level of prices in the June quarter, with transport fuel prices – petrol and diesel – the biggest factor in the increase. The government made an unscheduled announcement yesterday with regards to extending the savings on petrol prices and public transport to January next year.

Interest Rates on the increase adding extra pressure to all with borrowings.

It seems like the world is moving forward and we are held up in a Covid time zone still.

So on that note Just a reminder that we are holding the DLANZ AGM in Auckland this September – Saturday 10th Sept at The Auckland Zoo in the old Elephant House, families are welcome to spend the day at the zoo and join us for lunch. It would be great to see a few more faces as its been awhile since we have been together, a chance to talk about initiatives and the way forward for our Members.

Stay Safe all *Tricia Rogers*



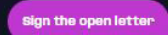
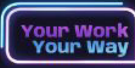
New Incorporated Societies Act

The Committee has a bit of work ahead with the changes to the Incorporated Societies Act. The new act will require DLANZ to reregister on the societies website and provide an up-to-date rules document (constitution) with certain types of information like committee member roles, new financial reporting, disputes resolution procedures and more.

It's expected the draft regulations to be published before the end of 2022. The regulations will be finalised no later than September 2023, after a submission process.

While some of the regulations will deal with the reregistration process (for example, what information must accompany the application), none of them will touch on what a constitution document must include. These requirements are prescribed by section 26 of the new Act and are not going to change.

You can read the bill [HERE](#) & the Act [HERE](#)



**aren't all that fair,
and in reality, they
will take control
away from Kiwi
workers and
employers.**

Get behind the petition against
Fair Pay Agreements and sign our
[open letter](#) now!

www.yourworkyourway.co.nz

Insurance - Communicating Your Risk Could Save \$\$\$

High insurance prices and tougher exclusions can be challenging. Remember if you are using an insurance Broker, like Crombie Lockwood for instance, they are not the ones who set the terms and conditions, including any exclusions, they are set by the insurance companies, (actually their Actuaries).

At the moment we are in a hardening market and due to supply chain issues and rising costs the insurance companies are trying to cover their future expected liabilities.

Unfortunately once one raises prices and puts in exclusions they all seem to follow in lock-step.

There are different classes of risk within industries and you need to make sure the underwriters understand exactly what you do.

- Let them know you are not a laundromat as they tend to have more fires from dryers.
- That you don't wash and dry oily rags etc.
- That you have good security and good work procedures.

Also make sure that your broker understands exactly what your business does and how you have mitigated risks. Finding a good broker willing to take the time to find an underwriter who will take all your individual risk factors into account.

Thanks to Nick Burnton from Sparkle Drycleaners for this advice.

Will Tax Changes Hurt?

IRD's proposed tax changes are unnecessary and would harm small business, says BusinessNZ. IRD seeks to prevent tax avoidance by those on high incomes diverting income to entities taxed at a lower rate. The proposal would require firms to regularly report any capital gains to IRD and if they couldn't prove they were capital gains, they would be taxed as income. BusinessNZ says that would be a huge compliance burden on small firms and unnecessary since such avoidance could be addressed by enforcement of existing law.

DIA Google Business Listing Project

The DIA has begun a Google Business Listing Project, an initiative to support their members in completing their Google Business Listing. Members are helped with the technical aspects and also given assistance in managing both good and bad Google Business Reviews. Here's some stats provided by the DIA to their members about why having an up-to-date and well managed listing is important for your business.

Did you know that:

- 86% of people look at the location of a business through Google Maps.
- 84% of searches are discovery (searching "dry cleaner near me"), while 16% are direct (searching for the specific store/brand name)
- Listings with photos are 2x as likely to be considered reputable and get 35% more clicks
- 64% of customers use the phone number listing in Google Business Profile panels to reach out to local companies,
- Optimised/complete Business Profile Listings are 7x more likely to get clicks than those left unfinished
- 97% of users primarily learn about local companies online.
- Free advertising (it's free to set up and run).
- Increase traffic and sales.
- Provides updated contact information.
- Appear in Google Maps.
- Real-time review hosting.
- Easy to use.



While DLANZ is not able to begin a project like this, we are more than willing to assist where we can in helping members set up their Google Business Listing.

[HERE](#) is an excellent Youtube Tutorial to get you started.



A Warm Welcome from DLANZ

- Orlando Lobo
Glen Eden Drycleaners
Auckland
www.glenedendrycleaners.co.nz

Save the Dates!

Brute Force Attack a Timely Reminder

September 2022

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

We have just received an alert from our DLANZ hosting provider Christopher Bolt, about a brute force attack against the system that hosts the DLANZ website and email. Fortunately, our email and website does not appear to have been affected. However, it is a timely reminder why it's important to ensure you have a robust password.

Christopher Bolt has sent out some advice on measures you should take to secure your own email, website and any other online services you use. Brute force attacks are happening all the time on all services and can crack weak passwords very quickly. A brute force attack is an automated system that tries different password combinations until it discovers your passwords, since it is not human it can just keep plodding away forever if it is not stopped. To succeed it needs to guess the combination of both your email address and password.

christopherbolt.com
boltmail | bolthost

Their goal is to access email accounts to send spam, to scan your emails for passwords to other services, to steal your identity or to try your password on other services since most people use the same password everywhere.

The recent attack was distributed across a network of hundreds of compromised servers and computers making prevention a game of whac-a-mole. Although your service may have automated systems in place to detect and block these types of attacks, you should play your part too, if you use a weak password, they may be able to crack it before it can block them.

Is your password strong enough? You can use this online tool (click the button below) to see how long it might take an attack of this nature to discover your password:

[HOW LONG TO HACK MY PASSWORD](#)

AGM - Animals & Wildfire

Register Today

Visit the **EVENTS** section on the DLANZ website for full details of this years family friendly ZOO based AGM and optional Dinner at Wildfire Restaurant.



TwinClean Conference 2022

October 14th-16th
Stamford Plaza Hotel - Melbourne
More Information Coming Soon!

Support Women's Refuge
simply

DONATE A COAT
(we will clean it and gift it to Women's Refuge on your behalf)

In return
RECEIVE a 20% DISCOUNT
off the cost of
having your own winter coat
Drycleaned

Available at Participating
Members of the Drycleaners & Launderers Association of NZ
Look for this Poster Instore!

DLANZ
Drycleaners & Launderers
ASSOCIATION OF NEW ZEALAND INC

Members wishing to participate in the Donate a Coat initiative can visit the DLANZ website to download the PDF poster file to display in their shops, there is also a jpg suitable for posting on social media.

Visit the **DOWNLOADS** section on the DLANZ website for the files.

Pryors new Kannegiesser CBW Installation



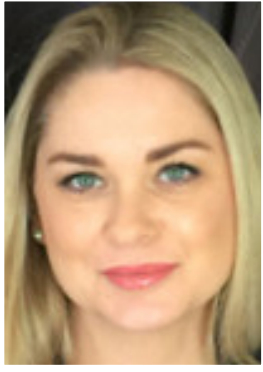
Take a look at the video capturing the installation of the new machinery which was completed over four days in early March this year.

The new plant represents another step forward in a series of investments that will keep Pryors Apparelmaster at the top of the pack in terms of wash quality and deliver significant improvements in both water and energy conversation.

Pryors became the first laundry in NZ to take possession of a Kannegiesser CBW back in 2004. This latest investment in the new, improved Kannegiesser CBW technology is a continuation of the groups commitment to leading in technology, environmental sustainability and wash quality.

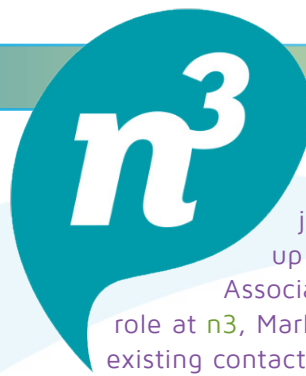
Video Link [HERE](#)

Movers and Shakers



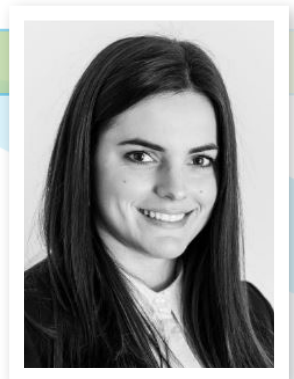
Angela Gordon is moving to a new position as Account Manager for the Workwear Group from her position at Bowe. Her last day at Bowe was the 29th of April.

We hope to see Angela around, she has always been a valuable member of our Association.



Vanelia Petrovska has just stepped up into the Associations Manager role at n3, Mark Stewart our existing contact has moved on to another opportunity.

DDI: 09 886 7339 | Mob: 027 216 5112
Email: vanelia.petrovska@n3.co.nz
Free: 0508 20 30 40



Point of Sale Brochures

DIA members can now order specially produced point of sale brochures to display in their outlets to help educate customers.

The DIA have also generously allowed DLANZ the opportunity to use the content of these brochures to create some DLANZ branded versions on the following topics:

- Trims
- Stains
- Silk
- Curtains
- Colour Loss
- Care Labels

We will let members know as soon as the DLANZ versions are available and how they can access them.

Careers

We are developing a careers information section on the website. One of the goals is to have an area where members can advertise jobs, and also for interested individuals.

YOUR Industry Association Needs YOU!

Do you have a passion for your industry and a desire to help it thrive and evolve?

Right now there is an opportunity open for you as the DLANZ Wellington Regional Rep.

Please contact secretary@DLANZ.org.nz to find out more.

DLI Garment Analysis Apps Update

An update from DIA on the special DLI membership deal they offer DLANZ members. The cost of membership is still \$250AUD, and all benefits previously listed are still available except that the **DLI phone apps are now obsolete**, however members can still access them directly on the website, (bookmarking the site on your phone would provide efficient access).

<https://dlionline.force.com/DLIMemberPortal/s/login/>

For Sale - SURPLUS EQUIPMENT

Please visit the **Classifieds** page on the DLANZ website for more information on these items.

- **Pony 404 Proforma** - Find the Trademe Listing on the DLANZ website. Can be used for drycleaning jackets, dresses etc and also a wet and dry shirt forma.
- **Laundromat Token Machine**
- **Primus Professional Cylinder Heater Ironer (NEW)**
- **Perfect Pleat Drapery Finisher**

Remember to let the secretary know when your item is sold or no longer available so your website listing can be removed.

Read the latest Edition!

